



CeBIT 2004

March 18-24, 2004 ♦ Hannover, Germany

The Global IT Showcase

CeBIT: The largest and most influential international information and communication technology trade show. One week. One place. **700,000 industry professionals. 139,000 distributors from 100 countries.**

COST-EFFECTIVE MARKETING OPTIONS AT CEBIT 2004

3-Day Exhibitor Option: \$2,500 or 2-Day Exhibitor Option: \$1,825

\$\$\$ Share a booth, yet receive benefits of a full booth for a fraction of the cost \$\$\$

- ♦ Exhibit in the booth (Hall 1) for four hours over 3-days or 2-days
- ♦ Show admission (2 passes)
- ♦ Company profile in CeBIT's exhibitor's catalog and three product category listing in the electronic bulletin board
- ♦ Translator available
- ♦ Assistance from our staff
- ♦ Arrange on-site appointments
- ♦ Use U.S.A. Pavilion conference rooms and exhibitor lounge for meetings
- ♦ Use of the ShowCase Europe (SCE) program for onsite consultations with Commercial Service trade specialists from Europe
- ♦ Company presence in the U.S. Pavilion for the entire show

Also available is our **On-Site Catalog** Option. *Display your company literature and let us represent you.*

Not exhibiting? Try our **Corporate Executive Office (CEO)** Program. *Work out of an office at CeBIT 2004. Get pre-show promotion, secretarial and office services, market briefings/counseling, and a personal bilingual assistant.*

For more information, fax the form below to 512-916-5940.

We are committed to helping all U.S. companies participate at CeBIT. Contact us if you have any questions:

Larry Tabash, 512-936-0039, Larry.Tabash@mail.doc.gov

It's Global. It's Business. It's CeBIT.

Yes, I'm interested. Please fax me the registration form for the following option(s):

☐ 3-Day Exhibitor ☐ 2-Day Exhibitor ☐ On-Site Catalog ☐ CEO Program

Company _____ Product/Service _____

Contact Name _____ Title _____

Address _____ City/State/Zip _____

Telephone _____ Fax _____ E-mail _____

Deadline to participate in CeBIT 2004 is December 19, 2003

FAX to: 512-916-5940 (KP recruitment)